



2008 Autumn

Page 1

Editorial
Pilot course
Pilot course features

Page 2

Information days
IT events in Europe
Call for proposals
Contact

Editorial

Dear Reader,

Welcome to the Newsletter of the EUBusiness for IT SMEs project.

In the autumn edition we would like to share with you the current news of the project, to draw your attention to our new e-learning pilot course available from October 2008, and current European IT events and EC funds for IT SMEs to inform you about new business opportunities.

The editors

Pilot course

Are you interested in:

Strategy development

•
e-Business

•
e-Marketing

•
Legal issues

•
Risk management

•
Financial resources

Would you like to

Become competitive at a European scale?

•
Continuously develop your organisation?

•
Be up-to-date on global IT trends?

Apply to the EU Business for IT SMEs pilot course now!

Fill in and send back the attached application form before 1 October to register for the course. The participation is free of charge and requires only registration.

Pilot course features

The project provides assistance to improve IT managers' business skills and also to prepare them to work in a new competitive and multi-cultural environment. Therefore, separate special corporate level and project level e-Learning courses have been developed with the following chapters.

Corporate level:

1. European Business culture
2. IT SME Business strategy development
3. IT management
4. European Business Environment, eBusiness
5. Law
6. Communication
7. Change and risk management for IT companies
- +1 Business English for IT professionals

Project level:

1. Managing European IT projects
2. Financial Management of European IT projects
3. E-Business
4. Law
5. Communication in IT projects

The EU Business for IT SME portal is a sort of flexible and personalized Virtual Learning Center dedicated to all those wanting to acquire knowledge and enhance their own competencies in IT SME management. The technical platform provides e-tools (forum, document sharing, etc.) in order to promote virtual meeting, collaboration and communication among users and between students and mentors.

During the pilot course mentors continuously guide the eCourse participants to provide professional and technical assistance for the students according to their needs.

The modules are available at the project website for the pilot course participants free of charge from 6 October 2008. IT SME leaders, employees, teachers and students can apply for the course from Hungary, Italy, Poland, and Romania.

You can register on-line at the project website under the eCourse area or by filling in and sending back the attached registration form:

<http://www.eubusiness-project.eu/eubusiness/sito/index.html>
Application deadline: 1 October 2008

Information days

There will be Information days organised in all partner countries (Hungary, Italy, Poland, Romania) about the EU Business for IT SMEs pilot course, the application procedure, user applications, and assistance facilities before the course in September 2008:

- 19 September 2008 Érd
- 22 September 2008 Budapest

The Information days are free of charge and all interested candidates are welcome to attend them. Personal registration for the pilot courses is possible at the events.

You can find further information about the events on the project website. You can also contact the organisers directly using the contact details.

IT Events in Europe

eChallenges e-2008 Conference

Stockholm, Sweden
22 - 24 October 2008

The goal of e-2008 is to stimulate rapid take-up of Research and Technology Development (RTD) results by industry and in particular SMEs, and help open up the European Research Area (ERA) to the rest of the world.

Further information:

<http://www.echallenges.org/e2008/default.asp?age=home>

The World of Health IT 2008

Copenhagen, Denmark
4 - 6 November 2008

eHealth: A Lead Market in the Making - The World of Health IT Conference & Exhibition has been designed for and by the healthcare ICT community in the European region including: technology end users, vendors, providers and policy makers. Designated as one of Europe's six "lead markets" for innovation, eHealth is a rising star in the growing EU Economy. WoHIT'08 will focus on shaping and developing the use, implementation, and evolution of this pillar of the new European marketplace. It will feature Symposia, Workshops, Educational Sessions, Networking and Exhibition.

Further information:

<http://www.worldofhealthit.org/index.aspx>

ICT Event 2008

Lyon, France
25 - 27 November 2008

This conference is Europe's largest ICT research event in 2008. The event is organised by the European Commission in cooperation with the French Presidency of the European Union and will examine European Union priorities in ICT research for over €2 billion of funding available in 2009-2010. More than 4000 participants are expected to attend the event.

Further information:

http://ec.europa.eu/information_society/events/ict/2008/index_en.htm

Call Identifier	Call Title	Deadline	Fund
FP7-SME-2008-3	Research for the benefit of SMEs	31 October 2008	FP7 ¹
FP7-SME-2008-2	Research for the benefit of SMEs	18 December 2008	FP7
FP7-ICT-2007-C	FET Open scheme	20 January 2009	FP7
FP7-SME-2009-1	Research for the benefit of SMEs	27 January 2009	FP7

Source: <http://cordis.europa.eu/fp7/dc/index.cfm?fuseaction=UserSite.FP7CallsPage&rs>

¹ Seventh Framework Programme (FP7)

Contact



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Partners



Application form

EU Business for IT SMEs - Pilot Course

6 October - 30 November 2008

* Title: (Dr., Mr., Ms., etc.)

* Surname:

* First name:

* Gender:

Age:

* Country:

* Name of the Institution or Company:

* Field of activity:

* Email:

Telephone: (including country code):

Fax (including country code):

How did you find information about "EU Business for IT SMEs" project?

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Other comments:

* Obligatory fields

Please fill in and send back the application form to

Mr. Gergely Csalami
csalami@perfekt.hu

or fax number: +36 1 577-1907
by 1 October.

Upon registration applicants will receive a confirmation letter
via e-mail with their user name and password for the Pilot course.